

**FY 2006 SPECIAL PROJECT GRANTS  
CONCEPT PAPER DEVELOPMENT  
REQUEST FOR APPLICATIONS  
(APPLICATION B)**

**Applications Must Be  
Received By  
Monday, June 5, 2006**

**Submit Applications to:**

**Veronica G. Ferrell, Grants Officer  
Food and Nutrition Service, USDA  
Grants Management Division  
WIC Special Project Concept Paper Development  
3101 Park Center Drive, Room 738  
Alexandria, VA 22302**

**SPECIAL SUPPLEMENTAL NUTRITION PROGRAM  
FOR WOMEN, INFANTS, AND CHILDREN (WIC)**

**FY 2006 SPECIAL PROJECT GRANTS  
REQUEST FOR CONCEPT PAPERS**

**INTRODUCTION**

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The USDA Food and Nutrition Service (FNS) announce the availability of approximately \$150,000 dollars in fiscal year (FY) 2006 funds for concept paper development. These funds will be used to develop FY 2006 concept papers into full grant proposals for submission for the FY 2007 WIC Special Project Grants application cycle. Up to 10 grants of \$15,000 each will be awarded to State Agencies by September 30, 2006. The actual number of concept paper awards will depend on the quality of the application(s) and how much of the FY 2006 funds will be used to fund the FY 2006 WIC Special Project Grants.

Two focus areas have been established for a Concept Paper in the FY 2006 WIC Special Project Grants. They are:

**Revitalizing Quality Nutrition Services in WIC through a Focus on Implementation of Value Enhanced Nutrition Assessment (VENA), and**

**Revitalizing Quality Nutrition Services in WIC through a Focus on Childhood Overweight Prevention – Fit WIC 2.**

State agencies may prepare a concept paper for either focus area, but not both.

The following steps outline the process of applying for FY 2006 concept paper grants:

- State Agencies will submit FY 2006 concept papers by June 5, 2006.
- The most promising concepts will be selected for funding by September 30, 2006.
- Each State agency selected for funding should include someone with experience in designing, developing, implementing and evaluating social or public health research projects. The person could be a social scientist or someone with a public health nutrition or public health research background from a university, institute, consulting firm or government agency. This person should work with the WIC State agency and any participating local agencies to develop the concept paper into a full grant proposal. **FNS prefers, to the extent possible, that this person will also be responsible for the evaluation of the Special Project if it is selected for FY 2007 funding. This will help ensure continuity between the development of the grant proposal and subsequent evaluation of the project.** State agencies are responsible for entering into and administering any necessary subcontracts and for ensuring that

grant proposals are completed in time to submit for FY 2007 Special Project Grant funds (around May 1, 2007).

- A State Agency that receives a concept paper grant **must** submit a fully developed grant proposal for consideration of FY 2007 Special Project Grants funds by the deadline for such proposals (around May 1, 2007), and grant funds for FY 2006 Concept Paper Development must be expended by September 30, 2007.
- State Agencies that do not submit concept papers or whose concept papers are not selected for funding will still be allowed to submit proposals for FY 2007 Special Project Grants funds.
- FNS will use a competitive award process to select grant proposals for funding with FY 2007 Special Project Grants money. However, grant funding in FY 2007 is not guaranteed.

## **WHO MAY APPLY**

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As specified in legislation, these grants are available only to the 90 WIC State Agencies responsible for administering WIC in States, Territories, and Indian Tribal Organizations (ITOs). Concept Paper Development funds may be awarded to individual State Agencies or to a consortium of State Agencies. FNS encourages smaller State Agencies or ITOs to consider collaborating with other State Agencies on concept papers. Each State Agency may submit only one concept paper. If a State Agency submits a concept paper as part of a consortium of agencies, it may not also submit one individually. State Agencies that apply for FY 2006 WIC Special Project Grants (Application A) **are also allowed** to submit applications for FY 2006 Concept Paper Development funding. State Agencies are allowed to receive funding for both Concept Papers and WIC Special Project Grants.

## **LETTER OF INTENT**

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Any State planning to submit an application for a WIC Special Project Grant should **complete and submit the Intent to Submit an Application form (Attachment 1) by April 14, 2006**. This Intent does not obligate the State in any way, but will provide useful information to FNS in preparing for application review. State agencies that do not submit a letter of intent by April 14, 2006, **are still allowed** to submit a grant application by the due date of June 5, 2006.

## **CONCEPT PAPER APPLICATION FORMAT**

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State agencies should submit a narrative concept paper that provides the following information:

- Name, address, and phone number of the appropriate State Agency contact person;
- A description of the problem that the proposed project addresses and how the expected results of the project can be used to improve program services at either the regional or national level;
- Potential contribution of the project to the theme of either “Revitalizing Quality Nutrition Services in WIC – Implementation of Value Enhanced Nutrition Assessment (VENA)” or “Revitalizing Quality Nutrition Services in WIC – Childhood Overweight Prevention – Fit WIC 2”. Details on the two focus areas are contained in Attachments 2 and 3;
- Project goals and objectives;
- Essential features of the project design including a description of how the project will be accomplished and the goals achieved, and
- A description of how the \$15,000 grant will be used to develop the concept paper into a full grant proposal and what oversight will be provided to ensure timely completion of the grant proposal for submission for FY 2007 grant funds.

Concept papers should meet the following formatting guidelines:

- **five page maximum length**, exclusive of any letters of commitment or support and any resumes or curriculum vitas,
- 8 ½” by 11” paper,
- single-spaced text,
- at least 1” margins on top, bottom, and sides,
- 12 point font size,
- numbered pages,
- printing on one side of page only,
- no color paper, and
- no CD-ROMs.

### **Electronic Application Procedure**

All grant applications must be received by FNS on or before **Monday, June 5, 2006, 5:00 PM, Eastern Time**. Applications can be submitted electronically by accessing <http://www.grants.gov/>. Applications submitted via direct e-mail or fax will not be accepted. This new government website was designed for electronic submission of grant applications/proposals. In order to apply online, you will need to have the Catalog of Federal Domestic Assistance Number (10.557) available. Regardless of the delivery method you choose, please do so sufficiently in advance of the due date to ensure your application package is received by the deadline. It is your responsibility to meet this

deadline. Late applications will not be considered. Additions or revisions to applications will not be considered once the applications are received by FNS.

Additionally, there is a requirement for applicants of Federal Government awards to have a Data Universal Numbering System (DUNS) number. If your agency has not yet obtained a number, you will need to contact Dun & Bradstreet at 1-800-234-3867 to register for a number. There is no charge to obtain a DUNS number. The DUNS number will serve as a means of tracking and identifying applications and is required to be included on all applications for Federal assistance, regardless of the method they are submitted. The DUNS number is also required to complete the additional steps to become a registered Grants.gov user. To apply online through <http://www.grants.gov/>, you will need to follow a number of steps before submitting applications electronically, including registering in the Federal Government's Central Contractor Registry (CCR). We urge you to visit <http://www.grants.gov/> and click on the "Getting Started" tab *well in advance of the submission deadline* to get a thorough understanding of the steps you will need to follow to use this means of applying for Federal grant opportunities.

All applicants who opt to submit their application/proposal via [www.grants.gov](http://www.grants.gov) must send an e-mail to [veronica.ferrell@fns.usda.gov](mailto:veronica.ferrell@fns.usda.gov), advising that the application was submitted through the grants.gov portal. This e-mail must be received no later than 5:00 PM Eastern Time on the application due date. Also, the grants.gov system provides several confirmation notices when an application is submitted through the portal and therefore you need to be sure that you receive a confirmation notice which acknowledges that your application was accepted by the system.

If there are any questions regarding the WIC Special Projects Request for Applications, please contact Veronica G. Ferrell of the Grants Management Division at 703-305-2760.

## **TERMS AND CONDITIONS OF AWARD**

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The Agency is conducting the Women, Infant, and Children (WIC) Special Project Grant as authorized under Public Law 108-447.

**The period of performance of the cooperative agreement shall be from the date of the award through September 30, 2007.** All expenditures paid with funds provided by the agreement must be incurred for authorized activities which take place during this period, unless stipulated otherwise.

In carrying out the purposes of the cooperative agreement, the grantee shall be responsible for:

1. Managing the cooperative agreement consistent with legislation, administrative rules, regulations, and procedures of the State, including coordination and approval of all accounting procedures and with applicable Federal administrative requirements contained in OMB Circulars A-21, A-87, A-122, and A-133 and the

regulations implementing them. Also, adherence is required to the 7 CFR Parts 3015, 3016, 3017, 3018, 3019, 3021, 3052 and 41 CFR 1-15.2 (FAR Part 31). A full listing of the applicable documents can be found in Attachment 4, Terms and Conditions of Award.

2. Suspension/Debarment. The grantee agrees to ensure that all sub-grantees are neither excluded nor disqualified under the suspension and debarment rules found at 7 CFR sec. 3017.300 by doing any **one** of the following:
  - a) Checking the Excluded Parties List System (EPLS) found at [www.epls.gov](http://www.epls.gov)
  - b) Collecting a certification that the entity is neither excluded nor disqualified. Since a Federal certification form is no longer available, the grantee or sub-grantee electing this method must devise it own.
  - c) Including a clause to this effect in the sub-grant agreement and in any procurement contract expected to equal or exceed \$25,000, awarded by the grantee or a sub-grantee under it grant or sub-grant.
3. Drug-Free Workplace (DFW) Rules. The grantee agrees to (A) make a good faith effort, on a continuing basis, to maintain a DFW (including taking specific actions described at 7CFR Sec. 3021.200 through 3021.230); and (B) identify all workplace locations where work under Federal award will be performed (7CFR sec. 3021.200). Since Federal entities will no longer collect a paper certification, this may include the following:
  - a) Notifying all sub-grantees and contractors of the Drug Free Workplace rules,
  - b) Making conforming changes to your internal procedures, directives, training materials, etc.
  - c) Incorporating the new rules into your sub-grantee monitoring practices.
4. The grantee shall submit an original and two copies of the Quarterly progress report to the FNS Program Officer (see address below). The first report should reflect progress up to December 31, 2006 and should include details on:
  - Major problems or delays encountered and how they will be resolved,
  - Additional detail on work planned for the upcoming quarter, and
  - A description of progress to date,
  - Any other pertinent information.

Any problems, delays or adverse conditions that impair the ability to meet the objectives should be reported to FNS immediately. The notification should include information on any action taken or contemplated.

5. Final Progress Report. The grantee shall submit one original signed and two copies of the final progress report to the FNS Program Officer (see address below) by **October 31, 2007**.

An original and two copies of the Final Progress Report shall be submitted to:

John A. Kirlin, Ph.D., Program Officer  
Food and Nutrition Service, USDA  
3101 Park Center Drive, 10<sup>th</sup> Floor  
Alexandria, VA 22302

7. Quarterly Financial Reports. The grantee shall submit two copies of the quarterly financial status report (SF-269A) electronically through the FPRS system and send an original signed copy to the FNS Grant Officer. This report must be certified by the grantee's chief fiscal officer or an officer of comparable rank.
8. Final Financial Reports. The grantee shall submit two copies of the final financial status report (SF-269A) electronically through the FPRS system and send an original signed copy to the FNS Grant Officer within 90 days of the expiration date of the grant agreement. This report must be certified by the grantee's chief fiscal officer or an officer of comparable rank. Financial Reports are to be forwarded to the address below:

Veronica G. Ferrell, Grants Officer  
Food and Nutrition Service  
3101 Park Center Drive, Room 738  
Alexandria, VA 22302

9. Report due dates are:

First Report	January 31, 2007
Second Report	April 30, 2007
Third Report	July 30, 2007
Final Progress Report	October 31, 2007
Final Financial Report	December 31, 2007

## **FOCUS AREA FOR CONCEPT PAPERS**

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Attachments 2 and 3 outline the two possible Focus Areas for the FY 2006 Concept Papers. All Concept Papers **must** fall within one of these Focus Areas. Concept Papers which do not fit into either Focus Area will not be evaluated further.

## **EVALUATION OF CONCEPT PAPERS**

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FNS will convene a panel to review each Concept Paper. The papers will be evaluated against the following criteria using the worksheets presented as Attachment 5:

- The significance of the problem to be addressed is demonstrated and specific gaps or weaknesses in regional or national services have been identified and will be addressed through the proposed project **(20 points)**.
- Potential contribution of the project to the theme of “Revitalizing Quality Nutrition Services in WIC -- Implementation of Value Enhanced Nutrition Assessment (VENA),” or the theme of “Revitalizing Quality Nutrition Services in WIC – Childhood Overweight Prevention – Fit WIC 2” **(50 points)**.
  - For the theme of “Revitalizing Quality Nutrition Services in WIC -- Implementation of Value Enhanced Nutrition Assessment (VENA),” this portion of the Concept Paper should focus on identifying changes in nutrition assessment that: (1) are consistent with the assessment process as described in the VENA document and/or staff competencies identified in the VENA document; (2) can be implemented and evaluated within a three-year time span (beginning with the FY 2007 cycle of WIC Special Project Grants); (3) if determined to be successful, can be sustained by the State’s project site after completion of the full grant (if awarded in FY 2007); and (4) can be transferred to other WIC locations and populations with minimum modification (see Attachment 2).
  - For the theme of “Revitalizing Quality Nutrition Services in WIC – Childhood Overweight Prevention – Fit WIC 2”, this portion of the Concept Paper should focus on replicating and/or slightly modifying Fit WIC materials to evaluate the effectiveness of the Fit WIC materials in specific WIC settings (see Attachment 3).
- Uniqueness and innovation of project goals, objectives, and design **(30 points)**.

## **APPLICATION PROCEDURES**

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The complete application package must be received by FNS no later than 5:00 PM Eastern Time, Monday, June 5, 2006. In addition to an original and two copies of the concept paper, the following forms should be enclosed:

### **STANDARD FORMS (Original and 2 copies)**

\_\_\_\_\_ Standard Form 424, Application for Federal Assistance

\_\_\_\_\_ Standard Form 424A, Budget Summary

\_\_\_\_\_ Standard Form 424B, Assurances - Non-Construction Programs

### **CERTIFICATION (Original and 2 copies)**



\_\_\_\_\_ Certification Regarding Lobbying - Contracts, Grants, Loans, and Cooperative Agreements

***One*** of each application document **must** be ready for copying, that is single-sided, unstapled, unbound, on 8 ½" X 11" paper, and single spaced. State Agencies must mail or deliver applications to:

Veronica G. Ferrell, Grants Officer  
USDA Food and Nutrition Service  
Grants Management Division  
3101 Park Center Drive, Room 738  
Alexandria, VA 22302

**ALL APPLICATIONS MUST BE RECEIVED BY FNS  
NO LATER THAN 5:00 PM EASTERN TIME ON**

**MONDAY, JUNE 5, 2006**

**FAXED AND E-MAILED APPLICATIONS WILL NOT BE ACCEPTED**

**Intent to Submit a WIC Special Project Grant Application**

If you intend to submit an application for a WIC Special Project Grant, please complete the section below and return this form by **April 14, 2006**. This intent does not obligate the State in any way, but will provide useful information to us as we prepare for the review and selection process. Please submit the letter of intent to:

John A. Kirlin, Ph.D., Project Manager  
Food and Nutrition Service, USDA  
Office of Analysis, Nutrition, and Evaluation  
3101 Park Center Drive  
Alexandria, VA 22302  
Phone: (703) 305-2128  
Fax: (703) 305-2576; e-mail: john.kirlin@fns.usda.gov

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**WIC Special Project Grant**

**Intent to Submit an Application for FY 2006 WIC Special Project Grant**

General Topic Area/Title of Project : \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Applicant (State agency name and  
address): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

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Fax: \_\_\_\_\_

e-mail: \_\_\_\_\_



**FISCAL YEAR 2006 WIC SPECIAL PROJECT GRANTS**

**FOCUS AREA #1 FOR CONCEPT PAPERS**

**REVITALIZING QUALITY NUTRITION SERVICES IN WIC (RONS) -  
IMPLEMENTATION OF VALUE ENHANCED NUTRITION ASSESSMENT  
(VENA)**

One of two possible focus areas for a Concept Paper in the FY 2006 WIC Special Project Grants is:

**Revitalizing Quality Nutrition Services in WIC through a Focus on  
Implementation of Value Enhanced Nutrition Assessment (VENA)**

Nutrition Services in WIC include the WIC nutrition assessment (for certification purposes and for application towards the tailoring of subsequent nutrition services and benefits), nutrition education, food package prescription, breastfeeding promotion and support, and referrals to health and social services. In the report *WIC Faces Challenges in Providing Nutrition Services*,<sup>1</sup> the General Accounting Office (GAO) identified six challenges facing the WIC Program, including two challenges that specifically impact the delivery of high-quality nutrition services to participants. Those two challenges are **assessing the effect of nutrition services** and **improving WIC's ability to respond to emerging health issues**. In addition, recent studies have shown that WIC needs to: 1) strengthen its nutrition education component; 2) adopt a more behavioral approach in nutrition counseling; 3) be more client-oriented; and 4) focus on healthy behavior for life.

The RQNS initiative is a comprehensive and ongoing process of continuous program improvement at the Federal, State, and local levels that is refocusing attention on nutrition services as a core benefit of the WIC Program. Under the RQNS umbrella, the Value Enhanced Nutrition Assessment (VENA) initiative was implemented as a response to the two Institute of Medicine (IOM) reports: *WIC Nutrition Risk Criteria: A Scientific Assessment* (1996) and *Dietary Risk Assessment in the WIC Program* (2002). The reports may be obtained at the IOM website at <http://www.iom.edu>. In light of the IOM recommendations in these two reports, the VENA initiative is intended to improve and enhance the WIC assessment process, reflect the WIC risk criteria that have changed as a result of the IOM reports, streamline the dietary assessment in order to collect more relevant and appropriate client information which can guide the nutrition education provided by the WIC Program, and identify staff competencies associated with performing the VENA assessment..

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<sup>1</sup> WIC Faces Challenges in Providing Nutrition Services (GAO-02-142, December 7, 2001). United States General Accounting Office, Washington, D.C.

Further information about the VENA initiative may be found at the following website:

[http://www.nal.usda.gov/wicworks/Learning\\_Center/Assessment\\_VENA.html#better](http://www.nal.usda.gov/wicworks/Learning_Center/Assessment_VENA.html#better)

The implementation of VENA will require more emphasis on a positive approach for positive outcomes, including comprehensive WIC nutrition assessments, the assessment process, and staff competency skills. Knowledge of the comprehensive Value Enhanced Nutrition Assessment, the process of assessment, and staff competency skills will assist WIC staff to developing a positive rapport with participants, collecting more accurate and relevant information (without the traditional use of a food frequency questionnaire and 24 hour recall), and enhancing the effectiveness of the WIC nutrition services provided

The most appropriate concept paper proposals within this focus area will be those that identify and propose to implement changes in nutrition assessment that: (1) are consistent with VENA policy and guidance regarding the WIC nutrition assessment and/or staff competency skills associated with the assessment process; (2) can be implemented and evaluated within a three-year time span (beginning with the FY 2007 cycle of WIC Special Project Grants); (3) if determined to be successful, can be sustained by the State's project site after completion of the full grant (if awarded in FY 2007); and (4) can serve as an example to and be adopted by other WIC agencies to enhance WIC nutrition assessment.

**Proposals that do not fit into either this focus area or the focus area on implementing and evaluating Fit WIC materials will not be evaluated further.**

It is recommended that preparers of concept papers review the evaluation criteria listed in the RFA for further guidance on what should be included in the concept paper.

**FISCAL YEAR 2006 WIC SPECIAL PROJECT GRANTS**

**FOCUS AREA #2 FOR CONCEPT PAPERS**

**REVITALIZING QUALITY NUTRITION SERVICES IN WIC (RQNS) -  
CHILDHOOD OBESITY PREVENTION – FIT WIC 2**

One of two possible focus areas for a Concept Paper in the FY 2006 WIC Special Project Grants is:

**Revitalizing Quality Nutrition Services in WIC through a Focus on Healthy Behavior for Life**

Nutrition Services in WIC include the WIC nutrition assessment (for certification purposes and for application towards the tailoring of subsequent nutrition services and benefits), nutrition education, food package prescription, breastfeeding promotion and support, and referrals to health and social services. In the report *WIC Faces Challenges in Providing Nutrition Services*,<sup>2</sup> the General Accounting Office (GAO) identified six challenges facing the WIC Program, including two challenges that specifically impact the delivery of high-quality nutrition services to participants. Those two challenges are **assessing the effect of nutrition services** and **improving WIC's ability to respond to emerging health issues**. In addition, recent studies have shown that WIC needs to: 1) strengthen its nutrition education component; 2) adopt a more behavioral approach in nutrition counseling; 3) be more client-oriented; and 4) focus on healthy behavior for life.

This focus area for the FY 2006 WIC Concept Papers is intended to build on the successes of the 1999 WIC Special Project Grants (SPG)--obesity prevention projects referred to as "Fit WIC"--by replicating and/or adapting the materials and other tangible outputs already developed in Fit WIC and evaluating the replicated or slightly modified materials for effectiveness in specific WIC settings (e.g. rural or urban) and/or WIC populations (e.g. Native American participants, Hispanic participants, etc.). Applicants should refer to the WIC Works Resource System (<http://www.nal.usda.gov/wicworks/>) for more information and materials regarding the 1999 Fit WIC reports and materials.

**Proposals that do not fit into either this focus area or the focus area on implementing VENA will not be evaluated further.**

The 2006 concept papers are expected to identify the extent to which Fit WIC materials will need to be adapted and describe the planned implementation and evaluation of these materials for effectiveness in other WIC settings and/or populations. The original Fit

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<sup>2</sup> WIC Faces Challenges in Providing Nutrition Services (GAO-02-142, December 7, 2001). United States General Accounting Office, Washington, D.C.

WIC materials may be adapted or have minor modifications for the purpose of regional preferences and cultural needs. State agencies awarded funding for the 2006 Concept Papers are expected to submit a full grant proposal for the FY 2007 cycle of WIC Special Project Grants.

The most appropriate concept papers will be those that propose projects that: (1) can replicate and/or adapt and evaluate Fit WIC materials for effectiveness in the WIC setting; (2) can be replicated in a variety of WIC settings (without changes or with minor changes for the purpose of regional preferences and cultural needs); and (3) include materials, products or other tangible outputs that can be adapted and evaluated for effectiveness for specific participants and/or WIC staff training purposes.

It is recommended that preparers of concept papers review the evaluation criteria listed in the RFA for further guidance on what should be included in the concept paper.

## **TERMS AND CONDITIONS OF AWARD**

This grant will be awarded and administered in accordance with 7 CFR Parts 3015, 3016, 3017, 3018, 3019, 3021, and 3052, and the applicable regulations and OMB grant circulars, as described below. **Copies of these documents are available from the Grants Officer upon request.**

- 7 CFR Part 3015: “Uniform Federal Assistance Regulations”.
- 7 CFR Part 3016: “Uniform Administrative Requirements for Grants and Cooperative Agreements to State and Local Governments”.
- 7 CFR Part 3017: Subparts A-E “Government-wide Debarment and Suspension (Non-procurement)”.
- 7 CFR Part 3018: “New Restrictions on Lobbying”.
- 7 CFR Part 3019: “Uniform Administrative Requirements for Grants and Agreements with Institutions of Higher Education, Hospitals and Other Non-Profit Organizations”.
- 7 CFR Part 3021: “Government-wide Requirements for a Drug-free Workplace (Financial Assistance)”.
- 7 CFR Part 3052: “Audits of States, Local Governments and Non-Profit Organizations.”
- OMB Circular A-21: Cost Principles for Educational Institutions.
- OMB Circular A-87: Cost Principles for State and Local Governments.
- OMB Circular A-122: Cost Principles for Nonprofit Organizations.
- 41 CFR 1-15.2 (FAR Part 31): Cost Principles for For-Profit Organizations.
- OMB Circular A-133: Audits of State, Local Governments and Nonprofit Organizations.



**WIC SPECIAL PROJECT GRANTS- FY 2006  
WIC CONCEPT PAPERS  
TECHNICAL EVALUATION SHEET**

STATE AGENCY: \_\_\_\_\_

Reviewer's Name: \_\_\_\_\_

Reviewer's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

<b><u>TECHNICAL EVALUATION CRITERIA</u></b>		<b><u>MAX</u></b>	<b><u>SCORE</u></b>
<b>1.</b>	The significance of the problem to be addressed is demonstrated and specific gaps or weaknesses in regional or national services have been identified and will be addressed through the proposed project.	<b>20</b>	_____
<b>2.</b>	Potential contribution of the project to the theme of "Revitalizing Quality Nutrition Services in WIC - Implementation of Value Enhanced Nutrition Assessment (VENA) or Childhood Overweight Prevention – Fit WIC 2."	<b>50</b>	_____
<b>3.</b>	Uniqueness and innovation of project goals, objectives, and design.	<b>30</b>	_____
		<b>Grand Total</b>	_____

1. The significance of the problem to be addressed is demonstrated and specific gaps or weaknesses in regional or national services have been identified and will be addressed through the proposed project

Score = \_\_\_\_\_

STRENGTHS

WEAKNESSES

2. Potential contribution of the proposed project to the theme of “Revitalizing Quality Nutrition Services in WIC – Implementation of Value Enhanced Nutrition Assessment (VENA)”

OR

Potential contribution of the proposed project to the theme of “Revitalizing Quality Nutrition Services in WIC - Childhood Overweight Prevention – Fit WIC 2””

Score=\_\_\_\_\_

STRENGTHS

WEAKNESSES

3. Uniqueness and innovation of project goals, objectives, and design.

Score = \_\_\_\_\_

STRENGTHS

WEAKNESSES